

CONCORD AMERICAN LITTLE LEAGUE INC.

2011 SPONSORSHIP OPPORTUNITIES

CORPORATE SPONSORSHIP:

- Sponsor the league. Your donation (**\$1,000.00 and above**) will help the league: repair bleachers, update the snack shacks, provide uniforms, install fields with lights, and many, many more things.
 - Banner placed on field, name on sponsorship board, acknowledgement in newsletter, full page ad in our newsletter and sponsorship plaque for your corporation/business.
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TEAM SPONSOR PACKAGES:

DIAMOND (Cost \$1,000.00)

- Banner placed in every field, used for play, by Concord American Little League
- Name on sponsorship board
- Business name on team jerseys
- Acknowledgement on our league website
- Full page ad in our roster book
- Company name announced before every game of team you sponsored
- A special meal named after your Company in our snack shacks
- A league wind breaker & a league hat
- Six (6) tickets to our opening day BBQ
- Sponsorship plaque for your business

GOLD (Cost \$750.00)

- Banner placed in field used for play by your sponsored team
- Name on sponsorship boards
- Business name on team jerseys
- Acknowledgement on our league website
- Half-page ad in our roster book
- Company name announced before every game of team you sponsored
- A league t-shirt **OR** league hat
- Four (4) tickets to our opening day BBQ
- Sponsorship plaque for your business

SILVER (Cost \$500.00)

- Business name on team jerseys
 - Acknowledgement on our league website
 - Business ad in our roster book
 - Company name announced before every game of team you sponsored
 - Two (2) tickets to our opening day BBQ
 - Sponsorship plaque for your business
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BENEFACTOR:

For those businesses that may be too small or cannot afford the Diamond, Gold, or Bronze packages, your sponsorship can still help immensely! We will gladly accept any donations you could make, preferably from \$50 to \$500. We will apply this money to our areas of greatest need.

OPENING DAY / CLOSING DAY SPONSOR:

Support our opening day "kick-off" by covering the cost or donating toward the cost of:

- Carnival (\$1,000)
- Inflatables/Games (\$2,000) (Slide, obstacle course, dunk tank & speed pitch)
- Equipment Rental (\$1,800) (Tables, chairs, BBQ's, cotton candy & popcorn machines & sound system)
- Food (\$2,500) (Tri-tip, chicken, salads, hotdogs, hamburgers & more)
- DJ (\$600)

Support the closing day "wrap-up ceremony" by donating toward the cost of:

- Trophies (\$250) (per team)
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